



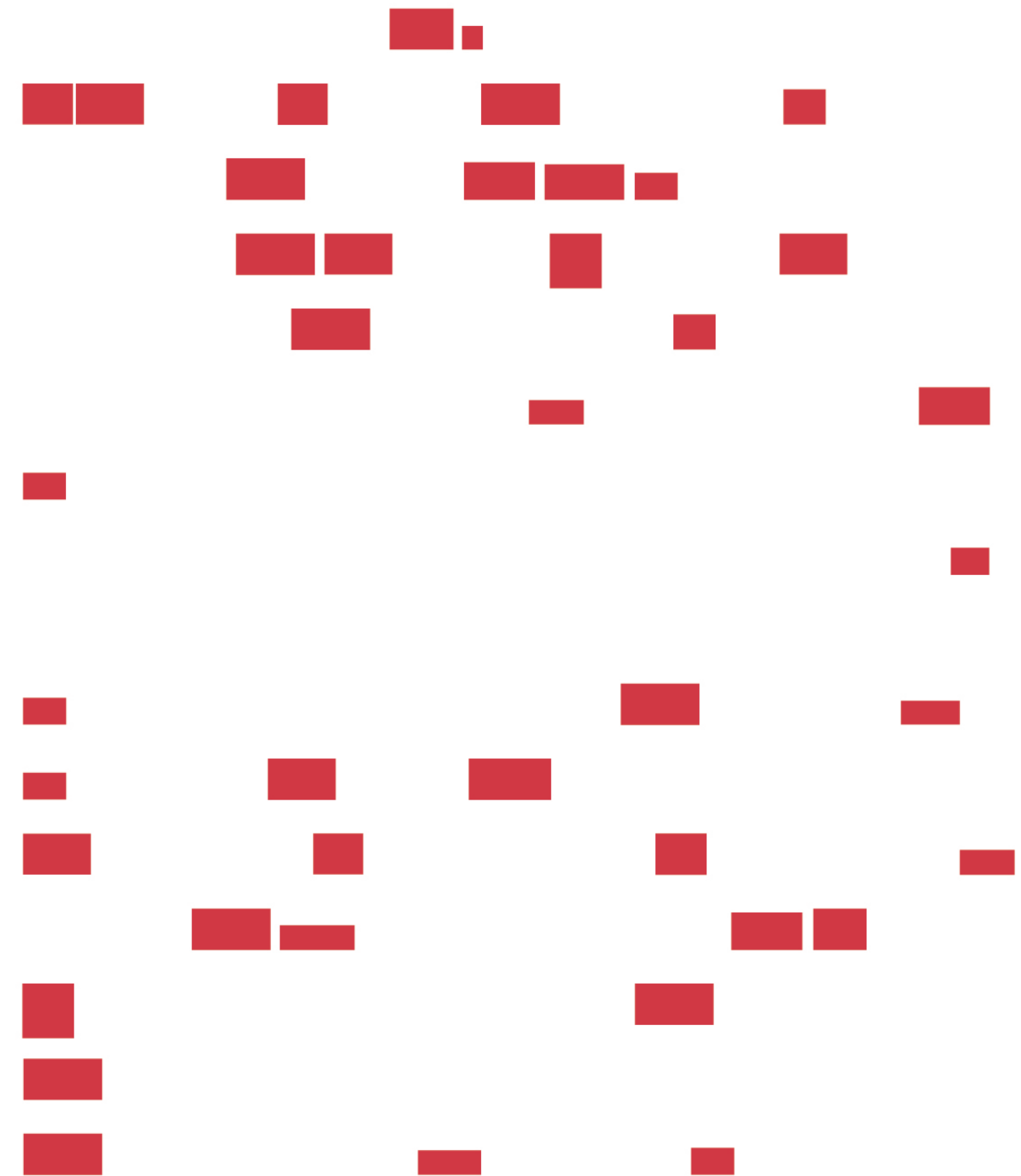
Typographic Investigation  
Jennifer Yurko

The Design School  
Arizona State University  
2024



AIGA advocates for a greater understanding of the value of design and designers in government, business, and media. We aim to inspire designers and the public by sharing the most exciting design work and participating in thoughtful, provocative discussion on pressing issues. We strive to enhance professional development through expanding learning opportunities at every level. From content that defines global practices to happenings that connect and catalyze, we work to improve the value and strengthen the influence of design across all disciplines on business, society, and our collective future. We do this by defining global standards and ethical practices and creating powerful, effective tools and resources that are available to everyone.

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